



Xtep garnered several awards at Institutional Investor, HKIRA and Corporate Governance Asia

In June, Xtep ranked top three in multiple categories of the "2023 Asia Pacific (ex-Japan) Executive Team" rankings organized by Institutional Investor. Xtep also won eight awards at the HKIRA 9th Investor Relations Awards 2023, and four awards at the 13th Asian Excellence Award organized by Corporate Governance Asia. The Group will continue to uphold the highest standards of investor relations management, maintain long-term relationships with shareholders and investors, and work towards achieving its business development and sustainability goals.



Xtep won "2023 Low-Carbon Role Model"



On 9th June, Xtep made it among "2023 Low-Carbon Model" at the 14th Forum of Green Development and Low-Carbon Life organized by *China Newsweek*, recognizing Xtep's innovative practices in clean production, green utilization, technological innovation and contribution to environmental protection and society. Looking ahead, Xtep will continue to uphold sustainable development concepts, innovate in green practices, advocate low-carbon development, and build the future together with all in the society.



Collaboration with China Next Generation Education Foundation to support children's sports development in China

Xtep is committed to charitable works concerning children's all-round and healthy development. On 15th June, the Group built up strategic partnership with China Next Generation Education Foundation and announced that it would further donate RMB100 million worth of sportswear in the next four years to continuously support the development of children's sports in underprivileged areas. Since 2017, Xtep has donated sportswear worth at nearly RMB200 million in total together with the Foundation.

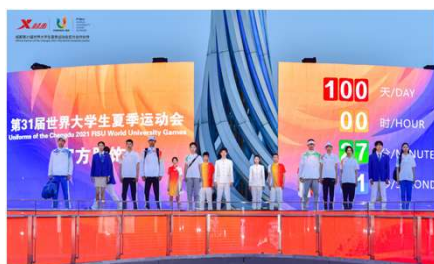


CORPORATE AWARDS & CSR

Sponsorship in Chengdu FISU World University Games to help promote youth sports development



Core Xtep Brand



Following a two-year postponement, the Chengdu FISU World University Games will take place from 28th July to 8th August. Xtep, as an official partner of the Games, will exclusively provide official equipment support, to help young people realize their dreams and showcase the power of young Chinese to the world. On 10th June, the torch relay kicked off at Peking University. Tian Zhong, core Xtep brand CEO, and Xtep's sponsored athletes including Dong Guojian, He Jie and Yang Jiayu participated in the relay.



Core Xtep Brand



Xtep unveiled the "Ultra Fast 4.0" running shoe series

Xtep unveiled "Ultra Fast 4.0" which is designed to improve the running performance of athletes and provide more balanced and adaptable training experiences to athletes of different levels. Compared with "Ultra Fast 3.0", it weighs 21g less with 2mm thicker midsole and 4% improvement in cushioning performance, offering 14.5% and 38% advancement in support and anti-slip ability of forefoot respectively.

Originated from Xtep's award-winning 160X series, "Ultra Fast 4.0" is equipped with "Xtep ACE" cushioning technology that boasts up to 70% rebound. In addition, the combination of dual-density midsole and hollow structure can effectively absorb the impact of each step made. The independent heel structure design with a 3D rounded TPU plate can prevent the foot from twisting on landing, thus offers better stability and support.



PRODUCTS

K-Swiss spokesperson Zhang Zhizhen set new record for China's men's singles in tennis



K-Swiss



On 1st June, K-Swiss spokesperson Zhang Zhizhen defeated Thiago Agustin Tirante at the second round of the French Open tennis tournament, advancing into the men's singles round of 32.

Following on making history of China's men's tennis tournaments in Madrid Open in May, Zhang Zhizhen continued to break through barriers and became the first Chinese player to reach the third round of the men's singles of French grand slam tournament since 1937.

SPOKESPERSON

Saucony



Saucony launched "TRIUMPH 21" to provide runners with comfortable running experience

Saucony launched the latest addition to its running shoe lineup "TRIUMPH 21", continuing its mission to create a "first-class cabin" for runners. This new series is equipped with midsole of retuned "PWRRUN+" and upper of brand new "FLAT-KNIT" material, providing excellent performance and strong cushioning and support functions that deliver a comfortable running experience.

Through continuous iteration and optimization, the "TRIUMPH" series aims to fulfill its mission of making running more pleasant and comfortable for runners.



PRODUCTS